



Vancouver 2026

Sponsorship Benefits

By partnering with WABE, your investment goes directly back into the industry. As a volunteer run non-profit, we use sponsorship proceeds to lower the barriers to technical education, ensuring that high-level professional development remains accessible to the professionals who keep Canadian media moving.

This environment offers a high-trust platform to solidify your brand as a technical leader. Beyond simple visibility, sponsoring WABE allows you to join a 76 year legacy of collaboration, positioning your company where our industry's most important technical challenges are solved.

- Direct Buying Influence
- Mission Driven Impact
- Ongoing Digital Exposure



Email
sales@wabe.ca



Website
<https://wabe.ca/>





Sponsorship Opportunities

PLATINUM

The Power of One, partner with WABE and buy out an event or part of the conference for maximum brand visibility!

- **\$10,000.00**
 - Tuesday or Wednesday Meals and Refreshments
 - Permanent signage with only your brand throughout the whole day of the conference
 - Mentions throughout the day for lunch and refreshment breaks
 - Dedicated time for branded acknowledgement
 - Custom branded promotional element at the event
 - 4 complimentary conference passes
- **\$10,000.00**
 - Monday evening Media Mixer or Tuesday evening event
 - Permanent signage with only your brand throughout the whole event
 - Mentions leading up to and during the event
 - Dedicated time for branded acknowledgement
 - Custom branded promotional element at the event
 - 4 complimentary conference passes

GOLD

The Gold Standard, partner with WABE for high-impact branding opportunities and prominent signage with top-level billing!

- **\$4,500.00**
 - Exclusive Branding (options may include)
 - Branded logo on handout bags for conference / exhibit hall floor
 - Branded logo on Lanyards for every conference pass
 - Dedicated signage on Papers Room 1 or 2, and referenced as "Your Brand Room"
 - 2 complimentary conference passes
- **\$4,500.00**
 - Co-sponsor an event or meals and refreshments on Tuesday or Wednesday
 - Top-level billing on shared permanent signage throughout the day or event
 - Mentions throughout the day or leading up to and during the event
 - Custom branded promotional element
 - 2 complimentary conference passes

SILVER

Strengthen your WABE presence, with your sponsorship you will get mid-level billing!

- **\$3,000.00**
 - Co-sponsor an event or meals and refreshments on Tuesday or Wednesday
 - Mid-level billing on shared permanent signage throughout the day or event
 - Mentions throughout the day or leading up to and during the event
 - 1 complimentary conference pass

BRONZE

Consistent visibility through shared signage!

- **\$1,800.00**
 - Co-sponsor an event or meals and refreshments on Tuesday or Wednesday
 - Branding on shared permanent signage throughout the day or event
 - Mentions throughout the day or leading up to and during the event

SUPPORTER

Thank you for your support of WABE!

- **\$750.00**
 - Logo placement
 - Branding on leaderboard entering the exhibition hall