

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



BEST COAST VIBES

WABE VANCOUVER NOV 27-29 2023
The Shipyards District
Hotel Partner Pinnacle at the Pier
Exhibit Hall - The Pipe Shop Venue

YOUR BUSINESS FRONT AND CENTRE

WABE 2022 SUCCESS BY THE NUMBERS:

- 35 unique media technology vendors**
- 2 days of exhibits and educational paper sessions and industry discussions**
- 92 fully registered delegates**
- 40 day passes**
- 43 exhibitor guest passes**
- 32 students**
- 86 exhibit booth workers**
- 293 total attendance**

WHAT'S NEW IN 2023

- **MONDAY MEDIA MIXER**
- **MORE VISIBLE SPONSORSHIP OPPORTUNITIES**
- **3 STREAMS OF PAPERS**

WABE VANCOUVER 2023 CONVENTION



WABE IS...

Western Canada's meeting place for media and entertainment technology professionals. The WABE convention brings together those working behind the scenes in media for two days of technical seminars, a product tradeshow, and networking events to strengthen knowledge and connection within the industry. The tradeshow brings the media industry's leading manufacturers and suppliers together for a technology showcase that runs in conjunction with the convention's paper sessions. WABE gathers people and vendors in one place so that you can access a wide customer base. WABE works hard as a not-for-profit organization, on behalf of all its partners and members in the areas of education and advocacy.

WABE DELEGATES ARE...

a talented and dedicated group of technical media professionals and executives that hail from all parts of Canada. WABE members are hooking up, installing, servicing, operating, and budgeting for media creation and delivery in Canada.

THE LIST OF WHERE WABE DELEGATES WORK IS ENDLESS





**EARLY
BIRD
\$1300**

Each booth will be approx. 80 sq. ft. (8 ft deep x 10 ft wide) (*each booth purchase includes one full set of function tickets.)



EXHIBIT BOOTH DETAILS

EXHIBIT BOOTH

GET IN FRONT OF YOUR CUSTOMERS

Up front and in person means a great chance to put new gear, new sales people and new ideas in front of our delegates.

Exhibiting gives you a space to hold meetings, do demos and invite customers into a space you can customize as your own that reflects your business.

BOOTH SIZE

approx. 80 sq. ft. (8 ft. deep x 10 ft. wide)

PRICE

\$1300 on or before Oct 31, 2023

\$1500 after Oct 31, 2023

SELECTION

Booth will be reserved in order of payment received.

INCLUDES

One 12A outlet, one 6' table, two chairs, booth carpet & one set of function tickets.

EXTRA

additional cost for extra power, exceptional material handling, or other requirements.

INSURANCE

You are responsible for any insurance requirements

2022 WAS SOLD OUT

- Face to Face interactions with customers
- Showcase new products or services that your customers are asking about
- Meet new people and businesses who have transitioned into the industry
- Boost your brand locally in the Vancouver market
- Listen to customer feedback to help and maintain their business
- Social network with other vendors and delegates who are working with the technology you supply.



EVENT SPONSORSHIP

ITEMS	GOLD \$3000	SILVER \$1000	BRONZE \$500	NETWORK DELEGATE \$350
Delegate Bag Item Inclusion & Signage Indicating Sponsorship	✓	✓	✓	✓
Website & Social Media Mentions	✓	✓	✓	
Mention in Program	✓	✓	✓	
Verbal Mentions	✓	✓		
First Pick of Exhibit Booth	✓			
Highly visible sponsorship seen by all delegates	✓			

GOLD SPONSOR - \$3000

- Association with a main WABE event such as meals, registration, or special events that is highly visual to all convention delegates
- Preferential booth placement before other exhibitors.
- Banner placement of a sponsor-supplied banner placement at show floor entrance
- Delegate bags can include one item from you upon approval by WABE.
- Program placement; receive first mention in the WABE program
- Promotion; If the sponsorship involves a ticket, the sponsor's name will appear on the ticket. There will be verbal mentions throughout the show, Gold ribbons on your name badges, and social media mentions.
- Signage of sponsorship is displayed on signs (with color logo) at sponsored event
- WABE website includes Sponsor's logo showcased on the WABE home page

SILVER SPONSOR - \$1000

- Association with a secondary WABE event such as coffee breaks, prizes, and awards.
- Delegate bags can include one item from you upon approval by WABE.
- Program placement; receive second mention in the WABE program
- Promotion; If the sponsorship involves a ticket, the sponsor's name will appear on the ticket. There will be verbal mentions throughout the show,
- Signage of sponsorship is displayed in B&W on signs at sponsored event
- WABE website silver listing (with sponsor's logo) on the WABE sponsor page

BRONZE SPONSOR - \$500

- Delegate bags can include one item from you upon approval by WABE.
- Program placement; receive third mention in the printed WABE program
- Signage where sponsorship is displayed on a Bronze listing sign at the WABE convention.
- WABE website bronze listing (with sponsor's logo) on the WABE sponsor page.

NETWORKING DELEGATE - \$350

- Includes full registration and is for vendors looking to support WABE without sponsoring or exhibiting. As a Networking Delegate, WABE endorses the promotion of your business at the convention.
- Delegate bags can include one item from you upon approval by WABE

WABE VANCOUVER 2023 CONVENTION



THIS IS WHAT IS AWESOME ABOUT OUR CONVENTION

Open, educational and ready to invite the industries best and brightest for a unique affordable and educational experience. This is where conversations can happen and technology can be explored.

NETWORKING EVENTS PLANNED

- A new Media Mixer social gathering will be held Mon evening Nov 27th.
- Our Attitude Adjustment reception on Tue evening, Nov 28th is the perfect time to introduce your team to the delegates.
- Refreshment breaks on the exhibit floor will direct conversation between exhibitors and delegates
- Award Luncheon for celebrating industry Achievements

THERE IS NOT ENOUGH ROOM TO SHOW ALL OUR PARTNERS

